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# CYBR.HAK.CON. PROSPECTUS

MARCH 17, 2026

PLANO EVENT CENTER  
2000 E SPRING CREEK PKWY, PLANO, TX 75074



# ABOUT CYBR.HAK.CON.



In partnership with legendary Pen Tester, Educator, Author, and Podcast Host Phillip Wylie, we're excited to introduce CYBR.HAK.CON. - a brand-new conference for the hacker community!

Brought to you by the same team that founded and operated HOU.SEC.CON. from 2010-2025, CYBR.HAK.CON. delivers the same grassroots energy this community loves - hands-on training, technical talks, live demos, and a welcoming space for builders, breakers, and defenders alike.

Our goal is to create a regional hub in Texas where hackers, security professionals, students, and enthusiasts can come together to learn, collaborate, and share knowledge in an open and inclusive environment.

CYBR.HAK.CON. is expected to attract over 250 attendees from across the region will include security professionals, researchers, hackers, executives, and more!

Bottom line: if you want opportunities to showcase your products and solutions to a targeted audience, CYBR.HAK.CON. is the conference you want to sponsor!



# EXHIBITORS

CYBR.HAK.CON. attracts a wide spectrum of participants from across the country, including ethical hackers, red teamers, penetration testers, bug bounty hunters, security researchers, engineers, students, and aspiring professionals. This diverse mix brings together today's practitioners with the next generation of talent, representing organizations of all sizes - large enterprises, small and medium businesses, schools, and government agencies. To connect with this unique audience, CYBR.HAK.CON. offers a range of sponsorship opportunities designed to maximize visibility, foster engagement, and highlight your commitment to the hacking community.



## PURPLE SPONSOR \$10,000

- Exhibit space
- Logo featured prominently on website as **PURPLE** sponsor
- **Recognition at conference kickoff**
- 45 minute breakout session (Additional speaker ticket to be provided)
- Complimentary admission for up to **three (3)** booth staff (non-transferrable to client/prospects – **must be registered by March 3, 2026**)
- Complimentary passes for up to **three (3)** clients/prospects (non-transferrable to booth staff – **passes expire if not used by March 3, 2026**)

### Lead Collection Policy

As this is a hacker-focused conference, sponsors are responsible for managing their own lead collection. Please note that no lead retrieval devices will be provided, and attendee lists will not be distributed. Sponsors are encouraged to bring and utilize their own systems and methods for capturing attendee information.





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## RED SPONSOR - \$7,500

### VIP LOUNGE

- Exhibit space outside of lounge
- Logo featured prominently on website as the **VIP Lounge** sponsor
- **Recognition at conference kickoff**
- Logos in Lounge/ Branding on games
- Complimentary admission for up to **two (2)** booth staff (non-transferrable to client/prospects – **must be registered by March 3, 2026**)
- Complimentary passes for up to **two (2)** clients/prospects (non-transferrable to booth staff – **passes expire if not used by March 3, 2026**)

### VILLAGE

- Exhibit space outside of village
- Logo featured prominently on website as the **Village** sponsor
- **Recognition at conference kickoff**
- Logos in Village/ Branding
- Complimentary admission for up to **two (2)** booth staff (non-transferrable to client/prospects – **must be registered by March 3, 2026**)
- Complimentary passes for up to **two (2)** clients/prospects (non-transferrable to booth staff – **passes expire if not used by March 3, 2026**)

### WIFI

- Exhibit space
- Branding on WIFI login page
- Logo featured prominently on website as the **WIFI** sponsor
- **Recognition at conference kickoff**
- Complimentary admission for up to **two (2)** booth staff (non-transferrable to client/prospects – **must be registered by March 3, 2026**)
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## BLUE SPONSOR \$5,000

- Exhibit space
- Logo featured prominently on website as a **Blue** sponsor
- **Recognition at conference kickoff**
- Complimentary admission for up to **two (2)** booth staff (non-transferrable to client/prospects – **must be registered by March 3, 2026**)
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## EXHIBITOR ADD-ONS

Looking to amplify your brand visibility or bring more of your team along? Explore our sponsor add-on options. From extra tickets to branding opportunities throughout the conference, these enhancements are a great way to extend your reach and make a lasting impression.

The packages below can only be sold to an existing Purple, Red, and Blue exhibitor.

## ADD-ONS - \$2,500

### BAG

- Additional branding on conference swag bag
- Additional registration/ticket to use at your discretion (**Staff or guest MUST be registered by March 3, 2026**)

### LANYARD

- Additional branding on conference lanyard
- Additional registration/ticket to use at your discretion (**Staff or guest MUST be registered by March 3, 2026**)

### RIBBON WALL

- Additional branding on ribbon wall at registration
- Additional registration/ticket to use at your discretion (**Staff or guest MUST be registered by March 3, 2026**)

# EXHIBITOR APPLICATION



To become an exhibitor, please complete the application form below and indicate your desired sponsorship level. Details regarding payment are provided on the Terms, Conditions, and Regulations page.

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Company name (as it will appear electronically and in printed conference materials)

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Marketing Contact (This person will be the direct contact managing your company's participation in CYBR.HAK.CON.)

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Address

City

State

Zip

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Phone

Email

EVENT	EXHIBITOR LEVEL	CHECK	COST
CYBR.HAK.CON.	PURPLE		\$10,000
CYBR.HAK.CON.	RED - WIFI		\$7,500
CYBR.HAK.CON.	RED - Village		\$7,500
CYBR.HAK.CON.	RED - Lounge		\$7,500
CYBR.HAK.CON.	BLUE		\$5,000



# EXHIBITOR APPLICATION CONT.



EVENT	ADD ON	CHECK	COST
CYBR.HAK.CON.	BAG		\$2,500
CYBR.HAK.CON.	LANYARD		\$2,500
CYBR.HAK. CON.	RIBBON WALL		\$2,500

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

CYBR.SEC.Community, LLC

\_\_\_\_\_  
Signature

Printed Name: Michael Farnum

Title: President

\_\_\_\_\_  
Date

Payment by Check (Make checks payable to CYBR.SEC.Community, LLC., mailing address on next page)

Payment by Card or ACH (Link for payment on invoice sent after signing up)

**I hereby apply for the sponsorship and/or exhibit space in the above-named event. If accepted, I hereby agree to abide by the promotion requirement above and the terms, conditions and regulations below.**

Please scan and e-mail completed and signed form to  
Gary@CSCGroupllc.com

# TERMS, CONDITIONS, & REGULATIONS



**CONTRACT:** This application for sponsorship/exhibit space, the formal notice of sponsorship/exhibit space assignment by Management, these Rules & Regulations constitute a contract for the right to sponsor/exhibit with CYBR.SEC.Community, LLC. Sponsor/Exhibitor also agrees to comply with the rules and regulations of the Property at which the conference is held (hereby referred to as Property).

**MAILING ADDRESS:** Please mail all checks and correspondence to CYBR.SEC.Community, LLC, 6711 Stella Link Rd, Ste 323, Houston, Texas 77005.

**PAYMENT:** Via check: mailing address above; via credit card or ACH: link will be sent in Invoice after signing up.

**PAYMENT:** Net 30 days.

**REFUNDS:** A full refund will only be given should the event not occur due to the cancellation of the event directly by the CYBR.HAK.CON. committee.

**GENERAL RESTRICTIONS:** (a) Management reserves the right without recourse to prohibit any sponsorship/exhibit, which, in its opinion, is not suitable or in keeping with the character of CYBR.SEC.Community, LLC. This reservation concerns persons, things, conduct, printed matter, catalogs, etc. Aisle space may not be used for exhibit purposes, or for display or signs. (b) No Exhibitor shall assign, sublet, or apportion the whole or any portion of space allotted, nor exhibit therein, any products and/or services other than those produced or distributed by the Sponsor/Exhibitor in the regular course of business. (c) Firms and representatives of firms not assigned sponsorship/exhibit space are prohibited from soliciting business in any form at the event. (d) Admission to the conference, including seminars, meal functions, reception and exhibit area will be by registration badges only and all Sponsor/Exhibitor personnel must wear registration badges on the property. (e) Distribution of samples and souvenirs is permitted provided: 1. There is no interference with adjoining exhibitors. 2. It is conducted on a dignified basis. (f) The use of any public area outside of the sponsorship/exhibit area for the display of products and/or services or demonstration or the distribution of circulars, samples or other materials is prohibited. (g) No loud speakers, photographic equipment, audio recording equipment or megaphones are permitted. (h) Tacking, posting, taping or nailing signs, banners, etc., to any permanent walls or woodwork will not be permitted. Any damage to the property by Sponsors/Exhibitors or their employees or agents must be paid for by the Sponsor/Exhibitor causing such damage. (i) No visual or audio recording or transmission of CYBR.SEC.Community, LLC sessions may be made by or on behalf of Sponsor/Exhibitor without prior written consent of Management. Sponsor/Exhibitor shall not use or permit the Property to be used in conflict with any ordinance, rule or regulation of any government authority in any manner which could violate the insurance or increase the rate of insurance of the Property, in any manner which constitutes waste or nuisance; in any manner which causes injury to the Property or except as may be provided herein, or in violation of the Property's Rules and Regulations.

**LIABILITY:** Sponsor/Exhibitor hereby agrees to indemnify, save and hold harmless, Management and the Property from any suit or claim for personal injury or for property damage or for loss of use of property by whomever sustained arising out of or in connection with Sponsor's/Exhibitor's activities, or Sponsor's/Exhibitor's participation with CYBR.HAK.CON. except Sponsor/Exhibitor is not responsible to an indemnitee for the indemnitee's gross negligence or misconduct.

**INSURANCE:** All property of Sponsor/Exhibitor is understood to remain under its custody and control in transit to and from and within the confines of the Property and Sponsor/Exhibitor shall maintain insurance covering Sponsor's/Exhibitor's property. Sponsor/Exhibitor shall also carry comprehensive general liability coverage of at least \$1,000, 000 for personal injury liability, and \$500,000 for property damage liability, and statutory worker's compensation with employees' liability with a limit of at least \$100,000. Sponsor/Exhibitor shall furnish appropriate certificates of insurance upon request.

**FIRE REGULATIONS:** No explosives, fuel, combustibles or hazardous materials, decorative materials neither fireproof nor flameproof, or any materials or substances deemed hazardous under applicable fire regulations may be brought into the Property.

**ELECTRICAL COMPLIANCE:** All electrical and hydraulic equipment must meet requirements of all applicable electrical and safety codes.

**DISPLAY AND CONSTRUCTION REGULATIONS:** No exhibit area shall be allowed to obstruct clear vision to other booths in the same line or adjacent lines and shall comply with the requirements of local fire regulations.

# TERMS, CONDITIONS, & REGULATIONS



**EXHIBIT DAYS AND HOURS:** All exhibitors must have their displays complete and ready by 7:30 am on the day of the event. Event hours may change anytime at the discretion of Management.

**MOVE-IN MOVE-OUT:** Days, times and complete instructions for moving displays in and out of CYBR.HAK.CON. will be provided to Exhibitors prior to the event.

**MEETINGS:** No Sponsor/Exhibitor shall hold any meetings or events that conflict with CYBR.HAK.CON.

**FORCE MAJEURE:** In the event the Property is unavailable whether for the entire event, or a portion of the event as a result of wind, fire, flood, tempest or as a result of government intervention, malicious damage, act of war, strike, lockout, labor dispute, riot or any other such cause or agency over which Management has no control, or should Management decide that because of any such cause it is necessary to cancel, postpone, or resite CYBR.HAK.CON., or reduce the installation time, exhibit time, move-out time, speaking engagements and other event activities, Management shall not be liable to indemnify or reimburse the Sponsor/Exhibitor in respect of any damage or loss, direct or indirect arising as a result thereof.

**AMENDMENTS:** Any and all matters not specifically covered by the preceding rules and regulations and the policies and requirements set forth in the contract shall be subject to the sole decision of Management. Management shall have the full power to interpret, amend, and enforce these rules and regulations. Each Sponsor/Exhibitor, for itself and its employees, agrees to abide by the foregoing rules and regulations and by any amendments or additions thereto in conformance with the preceding sentence.

**ATTENDEE LIST:** Attendee lists will not be provided to Sponsors/Exhibitors before, during or after the event. Sponsors/Exhibitors are responsible for collecting contact information of attendees via direct contact during the event. CYBR.HAK.CON. will make all reasonable efforts to drive traffic into the Sponsor/Exhibitor area to facilitate sponsor / attendee contact.

**DEFAULT:** If Sponsor/Exhibitor breaches this contract, Sponsor/Exhibitor will not be permitted to set up its exhibits and/or engage in its sponsorship activities and will be subject to eviction without refund. Any and all disputes will be governed/managed by Texas courts. All legal fees arising from disputes will be paid by Sponsor/Exhibitor.